

Daphne Lim

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Qualifications Profile

I am an amiable Interactive Designer with experience in multimedia and web design. I believe I have agreeable collaborative skills and am a team player with well-developed written and verbal communication abilities. I am also passionate and accustomed to performing in deadline-driven environments with emphasis on careful preproduction planning and execution.

I have had creative experience in the following topics:

GRAPHIC DESIGN

Brochures
Logos & Business Cards
Posters
Packaging Design

WEB & MULTIMEDIA

Website Design
Video Editing
Flash Animation
Flash Interface

CONCEPT DEVELOPMENT

Character Design
Idea development
Research development
Content development

I am also not averse to learning new techniques and increasing my experiences within and outside the topics mentioned.

I currently hold a temporary student work visa.

Career Objective

To develop a career based on generating creative designs and content in online publications with a company of ingenious and cheerful atmosphere who believes in testing my skills to the limits and making the best out of any opportunity presented.

Education

Bachelor of Arts (Multimedia) (2008 – present)

RMIT University

Specializations: Flash Interface and Animation
Video Editing

Graduation with degree anticipated in 2009

Advance Diploma of Multimedia (2005 - 2007)

LIMKOKWING University of Creative Technology (Malaysia)

Specializations: Interactive Design
Motion Graphics

Secondary Education (2000 - 2004)

St. David High School (Malaysia)

Graduated with SPM score of 9As and a B

Relevant Skills and Achievements

Research

- Conducted and completed a major project during the diploma program involving research on progressive cultural affects towards traditional cooking practices in Malaysia to produce an interactive entertainment (2007)
 - Working with Popo's Kitchen, I was able to work closely with those from before the technological generation and gather many insights on how they feel about traditionalism losing out to the advancement of technology. I was also able to come in touch with my heritage and learn to gather research from more than just one source. As it was a traditional type of cooking procedure, research had to be done objectively and comparatively to ensure proper techniques were applied.
- Developed an interactive and comprehensive walkthrough based on an acknowledged area in Melaka (2007)
 - The project entitled The Jonker Walker tells of a famous street in the city of Melaka. This project required a lot of hands on image and video collection and visits to the street were plenty. As the real lifestyle of the street only occurred through the weekend, careful planning was used to maximize time and information collection while retaining the unique atmosphere of the street.
- Achieved distinctions in applying principles of visual design and communication to the development of a multimedia project (2006)
- Successful collaboration with colleagues in planning and producing a project based on newspaper publishing (2001)
 - This project was completed in Malaysia where the national newspaper, The Star held an educational competition for secondary school students on creating a mock newspaper. Instead on just concentrating on the elements found within the school, the group I was involved in chose to also include a report on a modeling showcase that was being held in the city. Both photographs and cartoon strips that I had included in the mock newspaper received positive comments from the judges of the competition.

Computer Skills

- Efficient in use of Adobe Creative Suite software such as Adobe Photoshop CS2, Adobe Illustrator CS, Adobe After Effects 7.0, and Adobe Premiere 6.5
- Confident user of Macromedia Flash 8, and familiar with basic Action Script 2.0
- Familiar user of MS Word and MS PowerPoint 2003
- Familiar user of Lightwave Modeler 6
- Familiar to both Windows XP and Mac 9/10 platforms

Achievements

- Awarded best in Interactive Design by Immerse Communication for effectively producing and completing interactive entertainment based on a certain traditional cooking culture in Malaysia (2007)
- Received distinctions for all courses complied during TAFE courses
2007 Academic Record

Manage a Major Project	82	HD
Major Project	82	HD
Media Electives	87	HD
Author a Multimedia Product	74	DI
Create Web Pages with Multimedia	72	DI

Design the navigation for a multimedia product	82	HD
Develop and Manage Marketing Strategies	70	DI
Collaborate with colleagues in planning and producing a project	80	HD
Sound	87	HD
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Year GPA	3.8/4	

- Participation in character development and modeling in 3D for ZZap Games mascot (2005)
- Received first place in the mock newspaper competition held by The Star newspaper of Malaysia (2001)

Creative Skills

- Sketching, drawing and designing products and/or characters/mascots
- Writing stories or poetry
- Developing concepts for storyboards, characters and designs
- Problem solving in terms of design communications

Other Skills

- Able to simplify and present ideas
- Planning and preparation of work
- Scheduling tasks in a project
- Able to take part in group discussions and make constructive suggestions

Other Interests

- Increasing skills in relative topics such as Flash design
- Action scripting for Flash applications
- Hiking and badminton
- Receiving formal training in presentation, communication and leadership skills

Referees

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